

S C A L E YOUR

expertise

**ROADMAP
WORKSHOP**

DER
SCALE YOUR
expertise
KOMPASS

INTUITIVE BUSINESS-STRATEGIEN

Transform limitless possibilities

VISION & ZIELE

ALIGNMENT

FREIHEIT

SCALE YOUR
expertise

VERBINDUNG

IMPACT

WIRKSAME

ONLINE EDUCATION

Create a bigger impact.

SERVE

MINDSET & ENERGIE

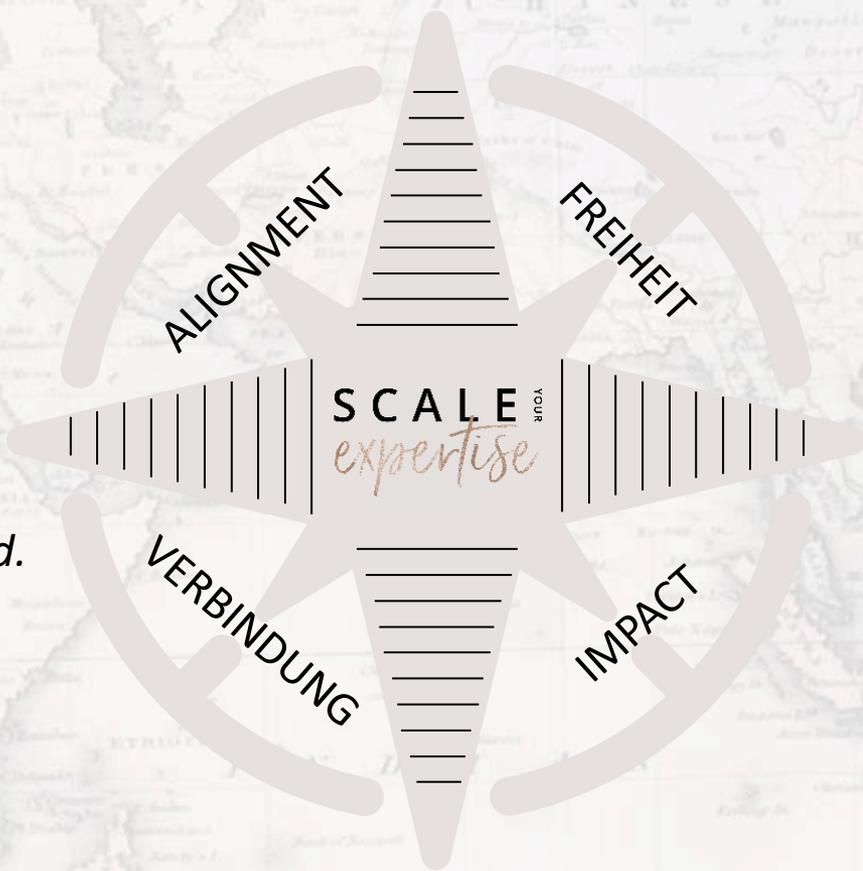
Go deeper beyond your mind.

EASE & UNIQUENESS

AUTHENTISCHES MARKETING

Multiply your message.

KNOW – LIKE & TRUST



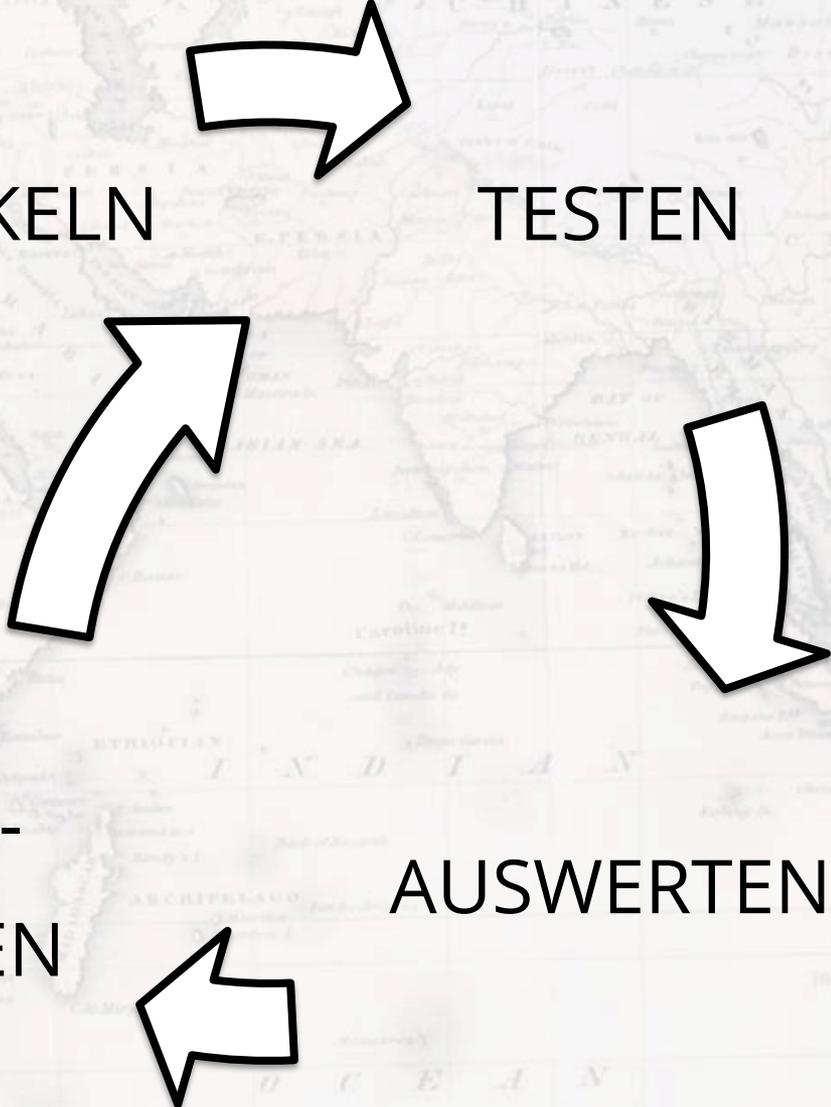
DEINE ETAPPEN

ENTWICKELN

TESTEN

OPTI-
MIEREN

AUSWERTEN



DEIN ANGEBOTSCONTAINER

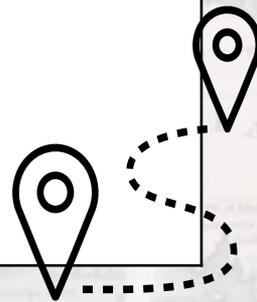
WAS	PREIS	MARKETING	IST	LIMIT	VISION	ENERGIE	SCALE FAKTOR
Launch Guide (OK)	1297 €	Evergreen: Quiz, Masterclass	3-5/ Monat	∞	+	+	++

EINSCHÄTZUNG: -- / - / 0 / + / ++



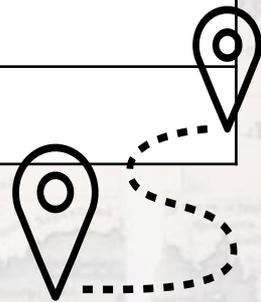
KNOW – LIKE – TRUST - FAKTOR

	STRATEGIEN	ENERGIE	SCALE FAKTOR	FOKUS STRATEGIE
TRUST (Sale)	<input type="checkbox"/> Verkaufsgespräche <input type="checkbox"/> DMs <input type="checkbox"/> Verkaufsseiten <input type="checkbox"/> Webinar <input type="checkbox"/> Persönl. Angebote <input type="checkbox"/> „Bühnen“ <input type="checkbox"/> Kooperationen <input type="checkbox"/> Live Events <input type="checkbox"/> Podcast			
LIKE (Lead)	<input type="checkbox"/> E-Mail-Marketing <input type="checkbox"/> Social Media (1 Fokus) <input type="checkbox"/> Blog <input type="checkbox"/> Podcast <input type="checkbox"/> Video			
KNOW (Reichweite)	<input type="checkbox"/> SEO (am langsamsten) <input type="checkbox"/> Auf Social Media entdecken <input type="checkbox"/> OPA (Other peoples audiences) <input type="checkbox"/> Presse/ PR <input type="checkbox"/> Ads (FB, Insta, Pinterest, Google)			



ENERGETISCHER BLUEPRINT

WAS GIBT DIR ENERGIE	WAS NIMMT DIR ENERGIE?	DEINE RESSOURCEN
z.B. mind. 7 h schlafen, lesen, spazieren gehen, in der Natur sein, Yoga, wandern, Reisen, ...	z.B. keine Pausen, länger als 8 h arbeiten, zu viele Meetings, Social Media, Streit, ...	Bücher, Podcasts, Onlinekurse, Coach, Business-Freunde, Mastermind, ...



ENERGETISCHER KOMPASS

SCALE YOUR
expertise

